

A5 Mirror Sticker Spec



Please supply the following guidelines when supplying camera ready artwork

PORTRAIT FORMAT



LANDSCAPE FORMAT



Please supply artwork in the following software.

Illustrator files. Supply embedded scans separate to your main file.

Freehand files.

Photoshop layered files.

Quarkxpress. Files must have scans, graphic elements and fonts supplied.

White out text on four colour process scans needs to be a minimum of 8pt. Thin type faces tend to fill in and may not be readable.

Cutter guide must be positioned on top of your artwork. If your artwork is created in photoshop please send cutter on a layered file.

Scans-photographic elements need to be CMYK not RGB saved at 300 dpi. Please convert all fonts to paths or supply screen and printer fonts.

Position elements a minimum of 3mm from the edge of the sticker on all sides.

A minimum of 4mm bleed is required on graphic elements or scans.

Should you require any further information please contact:

steve@trendy-media.co.uk