

Heat Sensitive Urinal Sticker Spec



Please supply the following guidelines when supplying camera ready artwork

Standard specification – 4 colour process print overlaid 100% with black thermochronic ink



65mm x 125mm
Oval
3mm Bleed required



90mm diameter
Circular
3mm Bleed required

We can accept artwork in the following programmes:

QuarkXpress 4,5 (passport) and 6 (single language) for MAC and PC

InDesign CS for MAC and PC

Pagemaker 6.5 and 7 for MAC and PC

Illustrator.eps up to version CS for Mac and PC (convert all fonts to outlines)

Photoshop.tiff or .eps at 300dpi, up to version CS for MAC and PC

All artwork needs to be supported with fonts, images and either a set of laserproofs or a low resolution pdf (for us to check our output to)

We can accept artwork supplied as pdf providing:

- 3mm bleed must be added
- No crop marks should be added to pdf
- The pdf should be created at 300dpi and centred
- All fonts and images need to be embedded
- Full colour jobs need to have CMYK images (RGB's will not print)

If artwork is to print in spot colours, each colour must have a Pantone reference (eg. PANTONE 021CV)

Please note: Any low resolution images supplied in the artwork will print low resolution in the final production

Should you require any further information please contact:

steve@trendy-media.co.uk